

The Esteem Need of Margaret Tate's on The Proposal Movie

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Abstract

This objective of the study was to describe The Esteem Need . How does healthy self esteem manifest in Margaret Tate's life viewed from term the psychology self esteem theory. The data analyzed by using the kind of qualitative research. This study tells about Margaret Tate is the professionally well-respected but personally loathed senior editor at a prestigious New York publishing house. Margaret learns that she is being deported back to Canada on expiration of her work visa. To avoid that deportation she and Andrew are engaged and about to get married. In private with Margaret, Andrew agrees to her proposal on the guarantee that he immediately gets promoted to editor and that his own manuscript. From the result of the research showed that Psychological needs have been part of the human needs for life, especially Self-Esteem Needs. It is a powerful of human need and It is life process; the feeling of being worthy, deserving; Experience that we are appropriate to life and to the requirements of life.

Keywords :psychology, self-esteem, life process, awarness

INTRODUCTION

The human experience explored in literature, and the aspect of lives, are often very similiar to those that are central for psychologist. Literatures can be seen as a means of communication between literary works and society. Literature is dealing with human beings in society and the human effort to adapt and attempt to change society. Human adaptation in the community is paramount for the creative writer. That is the reason that sociology and literature has a strong relationship.

Bennet (2004:144) states thinking about literature provides innovative ways of thinking about movie, and vice versa. The only way that movie can provide 'inside information' is through strategies or techniques from literature (the 'telling' voice over, in particular).

In this research the writer analysis the movie. Moreover Barsam and Monahan (2010:5) states movie is a complex synthesis a combination of many separate, interrelated elements that form a coherent whole. For this study, the writer choose the theory of Nathaniel Branden, *The Power Of Self Esteem*, because related to the story of the movie.

The Esteem Needs.

According to Branden (1992:11) Some people may have the talent and the drive to accomplish a lot of things, such as a productive hard worker and driven to prove his worth. Responding to the challenges and opportunities. Esteem gives energizing, motivating, and inspire people to achieve and allow people to have happiness and pride in accomplishment. This is why it has survival value, which has always been a very important psychological need for the ability to adapt to an increasingly complex world, challenging, and competitive. The higher are more likely to treat others with respect, kindness, goodwill, and a sense of fair because people do not see them as a threat, self-esteem is the foundation of respect for others.

The Power in The Workplace

Branden says that Self-Esteem is the most important psychological resource people have to help us meet the challenges of the future. That challenge is especially evident in the workplace where it is becoming clear that self-esteem is not an emotional luxury but a survival requirement. Recent research is helping to clarify the important role that self-esteem plays in our ability to take risks, learn new skills, be creative, take feedback, deal with others fairly and benevolently, be productive and assertive.

Branden describes (1992:77) developments in the workplace in this time of accelerating change, choices, and challenges demand a greater capacity for innovation, self-management, personal responsibility and self-direction — all qualities of high self-esteem.

These are the following elements of formation self-esteem in the workplace :

- a. Self Confidence
- b. Ability to Make Decisions
- c. Goal-Setting Responsibility
- d. The Conviction that People are Worthy of Success

- e. High Levels of Social Cooperation
- f. Feeling as a Catalyst
- g. Competence Internal, Security
- h. Self-Esteem Anchored as Ability to Learn
- i. High Expectation for Success
- j. Challenge, Stimulate, and Stretch

Branden (1992:43) states life is a consequence, the responsibility, to live consciously and has integrity. In this case there are some fairly simple and direct ways in which healthy self-esteem manifest itself. Branden divides two categories how does healthy self- esteem manifests both physically and spiritually.

A. Spiritual Level

- a) Comfort with assertive under conditions of stress
- b) An ability to enjoy the humorous aspects of life
- c) Feeling of anxiety or insecurity
- d) An attitude of openness to and curiosity about new ideas, new experiences, new possibilities of life
- e) Open to criticism and comfortable about acknowledging mistakes.

B. Physical Level

- a) Eyes are alert, bright and lively.
- b) Shoulders relaxed but upright.
- c) Posture tends to relax, balance.
- d) A walk that tends to be purposeful voice tends to be modulated with an intensity appropriate to the situation, and with clear pronunciation.

METHODOLOGY

According to Cresswell (2008:2) qualitative research is a means for exploring and understanding the meaning individuals or groups ascribe to a social or human problem. The process of research involves emerging questions and procedures, data typically collected in the participant's setting, data analysis inductively building from particulars to general themes, and the researcher making interpretations of the meaning of the data. The final written report

has a flexible structure. Those who engage in this form of inquiry support a way of looking at research that honors an inductive style, a focus on individual meaning, and the importance of rendering the complexity of a situation

In doing this study, the writer used two sources of data, namely primary and secondary data sources. Primary data are data collected expressly for research. By the investigator directly from study participants to address a specific question or hypothesis. The primary data source is the movie itself. The secondary Data are taken from other sources which are related to the primary data such as the biography of the author, and website about the Proposal Movie and another e-book about or other material that has relate with the project. In order to know the self esteem and esteem needs of the movie, it is start with collecting some theories that are talked about. The means for collecting the data must suit the study question . The first step is, the writer watched the movie carefully. While watching the movie the writer collected the important things from the movie such as the information about characteristics of the main character. The writer reads and comprehended the primary and secondary data sources. Secondly noted down of important information in both sources.

In collecting data, the writer will apply the following step :

- a. Finding the movie script
- b. Watching the movie repeatedly
- c. Taking note for the important part both in primary and secondary source

RESULTS

Healthy Self-Esteem Manifest in Life

A. Spiritual Level

The following is an overview of how healthy self esteem as a spiritual manifest into Margaret life is reflected into theory Branden. Here is will describe the twists and turns of life Margaret, how she defended her right to keep living. These are some point to express her as spiritual level.

a) Comfort with Assertive under Conditions of Stress.

Data 1

Margaret : Gentlemen, i understand. I understand the predicament that we are in,..and...there's something that you should to know. We're getting married
We are getting married
: who is getting married?
Andrew : you and i
Margaret you and i getting married! yes
Andrew : we are,....
Margaret : getting married

(The Proposal: 2009:00.10.20 – 00.11.40)

Margaret faced Zack and Edwin, Margaret made a false statement immediately when she saw Andrew at that time. Married with Andrew is the right answer to remain living in New York. As a way so that the company is not taken over to Bob Spaulding, The proposed candidate Jack and Edwin as a potential leader of editors who have a long experience who will replace Margaret. This problem started because of visa requirements for overstaying Margaret has been ended, while giving the confession she didn't looks awkwardness to lying. Margaret did well, until finally Zack and Edwin was believed to Margaret.

Data 2

Bob : You are poisonous bitch!.,you can't fire me! You don't think I see, what you're doing here? sandbagging me on this Oprah thing. So that you can look good to the Board?"' because you are threatened by me!
Bob : And you are a monster. Just because you have no semblance of a life outside of this office, you think that you can treat all of us like your own personal slaves. You know what? I feel sorry for you. Because you know what. You're gonna have on your deathbed? Nothing and no one.
Margaret : Listen carefully, Bob. I didn't fire you because i feel threatened No . I fired you because you're lazy, entitled, incompetent and you spent more time cheating on your wife than you do in your office. And if you say another word, Andrew here is gonna have you thrown out. Ok ? Another word and you're going out of here with an armed escort. Andrew will film it with his camere phone and he'll put it on that internet site.

Margaret : What was it ?
Andrew : Youtube?
Margaret : Exactly. Is that what you want? Didn't think so, i
have work to do

(The Proposal: 2009: 00.05.22 – 00.07.08)

Firm but tend to be authoritarian and intolerant. Her attitude often shown towards affected good to all employees. disciplined, decisive, hard-working image of the company as publishing, make all employees comply, feared and respected. Ability to maintain herself in a state of stress is well, this happens when the attitude of rejection towards Bob Spaulding that affected her dismissal for not being able to complete the task, immediately bob shouted poisonous bitch to Margaret front of all employees and Margaret perceive him calmly and explain to Bob some reason for his dismissal.

b) An Ability to Enjoy The Humorous Aspects of Life

Data 3

Margaret : Frank,..I just,..I just want you to be happy, Frank. Give me that Dog! (Margaret talking with eagle bird) and i need, Frank, for you to hold on just a second. Can you just a second?
Give me that Dog,...! Come on! Come on, come on, come on
Ok! Ok! Gotcha. Frank, Frank, so sorry. I dropped the phone.

(The Proposal: 2009: 00.38.24 – 00.39.25)

Frank called Margaret in the morning, when it was still early and Andrew still asleep as well, which requires Margaret talking outside the house. And then Margaret confronted with Kevin (Dog) that always follow her and the Eagle tried to snatch Kevin until finally he snatched Kevin . Rescue effort was carried Margaret by tossing the phone toward the Eagle. Finally Kevin fell and survived but the phone struck by Eagle and conversation between Frank and Margaret is hung up. This being a funny moment when Grace (Andrew Mom), Gammy saw it.

Data 4

Grandma : Mother earth has provided all this just as she
 Annie brought you and andrew together to be joined. We
 must give thanks and ask that your loins be
 abundantly fertile. Come, dance with me in
 celebration

Margaret : You know, can i, can i just thank her from here?

Grandma : I insist!

Annie

Margaret : but i dont know any chant,.ok,.to the trees, to the
 universe, to the crazy, to the window, to the wall, to
 the sweat drip down my balls, to all you bitches

Grandma : Louder!

Annie

Margaret : to the window, to the walls, to the sweat drip in my
 balls, now all you bitches crawl

(The Proposal: 2009: 01.01.48 – 01.03.56)

Gamy found Margaret in the jungle. When the Gamy was carry out ritual as a prayer is accompanied by music, dance, and singing as a thank you to the Universe. And at that time Gamy asks Margaret do the same thing singing and dancing. But who do Margaret singing and dancing with her own version, erotic and funny impressed. At that time Andrew found her as surprise, and did not think that turned out to be the boss can do crazy things.

c) Feeling of Anxiety or Insecurity**Data 5.(on the boat)**

Andrew : what's wrong?

Margaret : nothing! Just stop talking, please!

Andrew : would you mind telling me what's happening
 now?,....Margaret...!!

Margaret : I forgot, OK

Andrew : you forgot what?

Margaret : I forgot what it was like to have a family! I've been on
 my own since i was,..And I forgot what it felt like to
 have people love you. And I'm just screwing it up!

Andrew : you're not screwing it up! I agreed to this!
Margaret : but what if your mother found out and gammy, she's gonna have a heart attack!
Andrew : I don't think that hijacking a boat is a proper way to express your frustration!
(Margaret fall down to the sea)
Margaret : Andrew!...i can't swim
Andrew : to the buoy!

(The Proposal: 2009:01.11.15 – 01.13.11)

Sincerity of the Andrew family began to bother and awaken Margaret, she starting think to cancel the marriage with Andrew, feelings of guilt, stress and excessive worry that her minds was sure to happen something bad happened to the Andrew family began to haunt her. This happens when they've got shopping together (Gamy, Grace and Margaret), Margaret hijacking a boat as release the stress feeling that time. Eventually the boat controlled by Andrew back and then Margaret thrown from the boat fell over to the sea.

Data 6

(Margaret in her letter to Andrew)

Margaret : You were right. This book is special. I lied because i knew publishing meant i'd lose you as an assistant. But,you have an extraordinary eye and I'll make sure we buy this before i leave. Have an amazing life you deserve it. Margaret

(The Proposal : 2009:01.22.47 – 01.23.06)

Margaret left Alaska after expression recognition mistakes at the time the wedding took place, she wrote a letter to Andrew a recognition of the cooperation had been with Andrew, that never came out the slightest praise for the advice given to Andrew, simply because Margaret don't want to lose Andrew as her personal assistant. Ultimately Andrew ask Margaret to marry him in front of all the employees, but Margaret rejected him initially. Again Andrew reaffirmed his desire and finally Margaret accept and admit that she was desperate for his side not only as a personal assistant, but as the closest person in her lover.

d) An Attitude of Openness to and Curiosity New Ideas, Experiences and Possibilities of Life

Data 7

Andrew : I'm not gonna marry you
 Margaret : sure you are. Because if you don't your dreams of touching the lives of millions with the written word are dead. Bob is gonna fire you the second i'm gone. Guaranteed. That means you're out on the street looking for a job. and all your dreams of being an editor are gone. dont worry, after the required allotment of time, we'll get a divorce and you'll be done with me. But until then, like it or not, your wagon is hitched to mine.
(The Proposal: 2009: 01.12.40 – 01.13.14)

When Margaret ask Andrew to marry her, is part of a plan to keep staying in New York. Margaret and remained as chief editor, if Andrew refuse to marry her, Margaret convince Andrew that Bob Spaulding would fire him after her go. Until finally andrew agreed.

Data 8

Mr. Gilbertson : Step one, will be scheduled interview. I'll put you in a room, and i'll ask you every little question. Step two, i dig deeper. I'll look at your phone records, i talk to your neighbour, i interview your co-workers. If you answer dont match up at every point you will be deported indefinitely. And you young man, will have committed a felony. Punishable by a fine \$250, and stay of five years in federal prison.
(The Proposal: 2009: 00.14.55 – 00.15.22)

Open to Criticism and Comfortable about Acknowledging Mistakes

Data 9

(Margaret make a confession)

Margaret : I'm a Canadian. Yes , Canadian. With an expired visa who was about to be departed. And because I didn't want to leave this wonderful country of yours, I forced Andrew here to marry me.

Andrew : Margaret, stop it!

Margaret : see, Andrew has always had this extraordinary work ethic. Something I think he learned from you. And for 3 years I watched him work harder than anyone else at our company. And I knew that if I threatened to destroy his career,. he would, he would do just about anything. So I blackmailed him to come up here and to lie to you. All of you. And I thought it would be easy to watch him do it but it wasn't. Turns out it's not easy to ruin someone's life. Once you find out, how wonderful they are, you have a beautiful family. Don't let this come between you
This was my fault

(The Proposal: 2009: 01.20.15 – 01.21.50)

During the wedding ceremony took place. Margaret consciousness arises. Sincerity given by Andrew's family has opened her heart and mind. Recognition of her fault and the plan should be married to Andrew, disclosed in front of invited guests were present at the time.

B. Physical Level

The following is an overview indicated that Branden (1992:45) states, Relaxation implies that people are not hiding from themselves and are not at war with who we are. Chronic tension conveys a message of some form of internal split, some form of self-avoidance or self-repudiation some aspect of the self being disowned or held on a very tight leash. Either Margaret physical relaxation indicated that she is not hide anything from herself or fighting with others. She is physically intact to be her own self.

a) Eyes That are Alert, Bright, and Lively.

Data 10

(The Proposal: 2009: 01.02.50 – 01.03.06)

Margaret entered the office in the morning. Walk upright, relaxed, lively eyes supervise the activities of employees.

Data 11**(The Proposal: 2009: 01.09.46 – 01.10.25)**

Margaret found Andrew entered her room. Then Margaret think Andrew is the best solution when she is very confused to faced Zack and Edwin because of her visa has been expired.

b) Shoulders Relaxed yet Erect**Data 12****(The Proposal: 2009: 01.04.49 – 01.05.01)**

Margaret will enter to Bob Spaulding room

Data 13**(The Proposal: 2009: 01.16.39 – 01.17.16)**

Margaretin in Mr.Gilbertson room. Explanation about her engagement with Andrew.

c) Posture Tends to be Relaxed, Erect, Well-Balanced**Data 15****(The Proposal: 2009: 01.06.12 – 01.07.08)**

Margaret receiving insults of Bob Spaulding in front of all of its employees. When confronted even at worst moment, she keep tend relaxed posture, upright and balanced.

Data 16**(The Proposal: 2009: 01.08.50 – 01.09.12)**

Margaret talking with both her boss Zack and Edwin because of the visa has been expired, Margaret assured that she is not an immigrant and still an American citizen.

d). A Walk That Tends to be Purposeful (without being Aggressive and Overbearing)

Data 17

(The Proposal: 2009: 01.03.00 – 01.03.06)

Margaret walked into the office.

Data 18

(The Proposal:2009:01.02.02 – 01.02.15)

Margaret walks at the downtown New York city. She walked into the office. She was on the line with frank at the time.

e). Voice Tends to be Modulated with an Intensity Appropriate to the Situation, and clear Pronunciation.

Data 19

(The Proposal:2009:01.20.15 – 01.21.49)

Margaret made a confession in front of invited guests on her wedding day with Andrew which finally decided not to continue because the wedding it is just a drama.

Data 20

(The Proposal:2009:01.12.42 – 01.13.15)

Andrew asks for an explanation why does he have to marry her. Margaret convincing Andrew if he would reject, he is the second person fired after her gone. Finally Andrew approve the plan.

DISCUSSION

Indeed, in this world a person sometimes feels dissatisfied in life, Margaret wants more than what she has, and dominated. She is a person who always struggles and uses many ways to be a better person. Margaret Tate's relationship with social environment also

indicates her efforts in making her dream come true. As a creative human being a person also always shown her efforts to get a better future in her life. These condition make her become an ambitious person.

The suggestion that can be given by the writer of this thesis are the researcher hope that this thesis can be useful for anyone who read it, especially for student of English department who choose literature as a thesis, and hopefully this thesis can be reference and example of how to analyze the field of materials of literature, especially movie. The writer hopes the reader of this thesis can increases the knowledge about needs and add insight about self-esteem needs by Nathaniel Branden theory. And writer expect the preparation of the thesis in the field of literature would better in the future

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